



KVUE  
P.O. Box 9927  
Austin, TX 78766

CSM Mediaworks  
1519 West 29th  
Austin, TX 78703-1921

## Contract # 861108

Schedule Dates 10/27/12-10/31/12  
Advertiser Diane Henson for 3rd Circuit Court of Appeals (401)  
Agency/T-Code CSM Mediaworks (7388)/933155772  
Product Political - State Court of Appeals (1186)  
Brand Diane Henson for 3rd Court of Appeals (177881)  
Salesperson House - KVUE, KVUE (1553)  
Sales Office KVUE  
Buyer Name /  
Phone/Fax N/A  
CPE Local/Political Candidate - Agency  
Account Types Standard  
Billing Type Comments

Date Entered 10/09/12  
Last Modified 10/09/12  
Entered By Heath Groves  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$315.00  
Net Total \$1,785.00  
Sales Tax

Austin (KVUE) (KVUE)  
By Broadcast Month Spots Rate  
Oct. 2012 4 \$650.00  
Nov. 2012 6 \$1,450.00  
Grand Total: 10 \$2,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	5:58A- Good Morning America Saturday							1		1	\$150.00	\$150.00	Austin (KVUE)		10/9/12
2.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6:58A- KVUE News Daybreak Saturday							1		1	\$250.00	\$250.00	Austin (KVUE)		10/9/12
3.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	5:58A- Good Morning America Sunday								1	1	\$100.00	\$100.00	Austin (KVUE)		10/9/12
4.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	6:58A- KVUE News Daybreak Sunday								1	1	\$150.00	\$150.00	Austin (KVUE)		10/9/12
5.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	4:30A- News @ 430am M-F			1						1	\$50.00	\$50.00	Austin (KVUE)		10/9/12
6.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	5A- KVUE News Early Daybreak			1						1	\$150.00	\$150.00	Austin (KVUE)		10/9/12
7.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	9:58A- The View			1						1	\$300.00	\$300.00	Austin (KVUE)		10/9/12
8.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	11:58A- Chew			1						1	\$200.00	\$200.00	Austin (KVUE)		10/9/12
9.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	2:58P- Ellen			1						1	\$300.00	\$300.00	Austin (KVUE)		10/9/12
10.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	10:35P- Nightline			1						1	\$450.00	\$450.00	Austin (KVUE)		10/9/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ STATE/LOCAL CANDIDATE

☐ FEDERAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> KVUE/ABC Austin	<b>Date:</b> 10/9/2012
---	---------------------------

I, Carole McRoberts

being/on behalf of: Diane Henson

qualified candidate of the Democratic

party for the office of: 3rd Court of Appeals

in the General

election to be held on: Nov 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

**Total Charges:** \$2,100.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:  
Justice Diane Henson Campaign, PO Box 5456, Austin, TX 78763

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

MarBen Ramsey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

### To Be Signed By Candidate or Authorized Committee

10/9/2012

Carole McRoberts

Date

Signature

### To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title